

APRA FUNDING

Timeline

Application Deadline: January 31, 2024, at 5 pm.

Project Period: All projects must be completed by June 15, 2024

Eligibility for Application

- 1. While nonprofit status is preferred, organizations that have been in operation for at least one year may apply.
- 2. All organizations must reside and carry out projects in Davidson County.
- 3. Projects must take place between July 1, 2023 and June 15, 2024.
- 4. Only complete applications received by the due date will be considered.

Examples of ARPA Fund Investments

- 1. Capacity Building
 - Consultants for strategic-planning
 - Developing a fundraising plan
 - Professional marketing plan
 - Website refresh
 - Program evaluation
 - Board training

- Staff training, equity, accessibility, and inclusion training.
- 2. Sustainability
 - Hiring staff or contractors
 - Equipment purchases or upgrades
 - Small capital expenditures up to \$25,000 (total in two years)
 - Full financial audit
 - Arts & Economic Prosperity (AEP) study participation
- 3. Expanding relationships with BIPOC*-artists
 - o Developing new partnerships, programming, and outreach, including:
 - Small-scale creative placemaking projects with BIPOC* artists
 - Piloting new events or programs beyond Black History Month or Native American Heritage Month, etc.

*Black, indigenous, and people of color

How to Apply

- 1. Start a conversation with your local arts council.
- 2. Schedule a meeting to discuss your organization's recent history.
- 3. Prepare a list of organizational needs and intended goals.
- 4. Discuss the possibility of shared trainings with other organizations in your county.

Criteria

- 1. Investment will address specific organizational needs and goals
- 2. Identification of consultants or community partners to implement project

- 3. Ability to communicate specific outcomes or goals for the grant
- 4. Ability to plan and implement
- 5. Stability and fiscal responsibility of the organization

Evaluation

Applications will be reviewed and evaluated based on the following guidelines:

- 1. <u>BUDGET:</u> Is the budget clear with detailed expenses? Does the project budget align with the project narrative?
- 2. <u>SUSTAINABILITY:</u> Is the sustainability plan for this project clear and feasible?
- 3. <u>COMMUNITY IMPACT:</u> Is the target audience for this project clearly defined?

Note: ARPA is distributed on a per capita basis. The state population of 10,794,463 is determined by the 2023 population projection prepared by the State Data Center. Arts Davidson County must spend at least 24% on programming that reflects African American, Asian American, Native American, Latino, and Hispanic cultures. Percentages and allotments are rounded to the nearest whole unit